

Cosmo's Guide to Data Universe 2024

FOR INNOVATORS WHO WANT TO ENGAGE WITH MIND-EXPANDING IDEAS AND CONVERSATIONS BY FUTURISTS, VISIONARIES, AND FELLOW INNOVATORS, TO HELP YOU GROW YOUR OWN WAYS OF THINKING AND ANTICIPATE NEW OPPORTUNITIES.



Your Function



INVESTORS, ACCELERATORS,
STARTUPS, ACADEMICS,
ETHICISTS, AND RESEARCHERS



Your Experience Level



ALL



Your Superpower



YOU CREATE UNPROVEN, BUT
PROMISING, NEW BUSINESS
MODELS OR TECHNOLOGIES IN
A HIGH RISK/HIGH REWARD
ENVIRONMENT



Your Passion



TAKING RISKS WHILE EXPLORING
WHAT'S POSSIBLE



DATA UNIVERSE 2024

Data Universe brings it all together

with insights, use cases, and a community of brilliant minds who'll challenge and inspire you to think big, new, and different.

Stay on top of AI's revolutionary capabilities

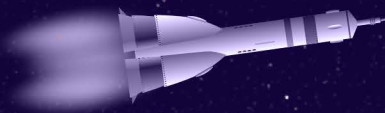
and how it's being deployed in provocative and compelling new ways to for all types of purposes that change the way we live and engage with one another.

Expand your universe by exploring new ways of thinking about your role

and what you can do to influence an innovation-forward culture at your company.

Engage with deep insights to help you thrive in the expanding data universe

from our keynote sessions to our expo floor, you'll find your tribe of fellow entrepreneurs, start-ups, and inspiring ideas across data and AI.



Top Sessions for Innovators

The AGE of AGI: How AI changes the way humans innovate

JOSEPH SIROSH, FORMER VP, AMAZON ALEXA SHOPPING & SEARCH, FORMER CVP MICROSOFT

Systems of artificial generative innovation fundamentally transform how we interact with and communicate knowledge, and how we apply this knowledge. In this talk I will illustrate how AI streamlines and accelerates innovation, reshaping how we work together with machines to invent the future. [LEARN MORE →](#)

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Beyond the Horizon: How the Fringes of Modern Technology will Upend Data Science

DIVANNY LLAMAS, CEO TRANSPOSIT; **ERIC KAVANAUGH**, HOST OF DM RADIO; **DAVID LINTHICUM**, INDEPENDENT AUTHOR, CONSULTANT, AND ANALYST

In this panel we'll peer beyond the horizon of data science, and contemplate the dawn of a new era, unravelling the mysteries of the technological fringes and explore where their adoption will be ubiquitous, and how to prepare for the transformative shifts in daily life and industry. [LEARN MORE →](#)

AI on the Blockchain: A Surprisingly Real-World Platform

THERESA JOHNSON, PRODUCT MANAGER & INVESTOR, AIRBNB

In this session Ms. Johnson shares her case study as a product manager at Airbnb Payments, where she integrates AI with blockchain to transform their services by enhancing transaction efficiency, security, and personalization. [LEARN MORE →](#)

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Top Sessions for Innovators

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The Role of Culture in Business Transformation

EMILI BUDELL-RHODES, DIRECTOR, ENGINEERING CULTURE

This session will explore why culture can make or break business transformations. People, process and technology equally shape the culture of an organization, and in turn impact how value propositions are framed and operationalized. [LEARN MORE →](#)

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Unlocking the Power of Gen AI: Transforming the Non-Profit Sector

YOUNGSUK, 'YS' CHI, CHAIRMAN, ELSEVIER

This session explore Gen AI's potential to transform a sector not traditionally seen as an early tech adopter: The nonprofit sector when adopting new technologies. He will examine what these sectors must do to thrive in a world dictated by data, and how to mitigate any unwarranted pitfalls. [LEARN MORE →](#)

Can AI heal our planet? Applying AI to Climate Science

NAVDEEP MARTIN, FOUNDER & CEO, FLYPOWER

There's no problem more existentially fundamental than climate collapse. Nations and businesses worldwide are scrambling to adapt, anticipate, and mitigate while dramatically reducing the impact they have on the planet. In this session looks at how generative AI can bolster an organizations transformation. [LEARN MORE →](#)

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Additional Recommendations

AI Has Taken Off, but Where is it Going →

JANA EGGERS, CEO NARA LOGICS

Winning in an AI world: How and Where AI Fits in Your Data Strategy →

DAVID BOYLE, AUDIENCE STRATEGIES

May You Live in Exciting Times: Embracing Technological Evolution →

FLAVIO VILLANUSTRE, CISSP, CISO & SVP OF TECHNOLOGY, LEXISNEXIS RISK SOLUTIONS

Generative AI with Open-Source LLMs →

JON KROHN, CO-FOUNDER AND CHIEF DATA SCIENTIST, NEBULA.IO

Plato, Aristotle, and AI: Ethics for Modern Humanity →

DAVID HUNT, VICE PRESIDENT, OLIVER WYMAN'S TRANSPORTATION PRACTICE; **AARON BURCIAGA**, DATA SCIENTIST, AI ENGINEER, AUTHOR, AND ADVISOR; **JEFF COHEN**, CHIEF STRATEGY OFFICER, INFORMS

Building Trustworthy AI That Puts Humans First →

ELENA YUNUSOV, EXECUTIVE DIRECTOR, HUMAN FEEDBACK FOUNDATION

Generative AI: Opportunities, Ethics, & Beyond →

KISHORE BANALA, SENIOR SOFTWARE ENGINEER, NETFLIX

Want Better Forecasts? Make Predictive Analytics a Game! →

DAVID SAVLOWITZ, CEO & FOUNDER, COMPETITIVE ANALYTICS

Unleashing Potential – Harnessing AI for Exponential Growth →

YVONNE LI, VP OF ENTERPRISE ARTIFICIAL INTELLIGENCE, DATA ENGINEERING, AND DECISION SCIENCE AT ADVANCE AUTO PARTS

Insights from the Frontline: Navigating AI/ML Challenges in Big Business and Government →

SADIE ST. LAWRENCE, FOUNDER & CEO OF WOMEN IN DATA

The Death of 'Journalism' →

ERIC KAVANAGH, HOST OF DM RADIO

The Great Data Debate →

MIKE FERGUSON, CEO, INTELLIGENT BUSINESS STRATEGIES LIMITED

Governance as an Enabler for Better Outcomes →

EMILI BUDELL-RHODES, DIRECTOR, ENGINEERING CULTURE

Additional Recommendations

[Empowering Data Ownership and Operational Excellence with Galaxy: A Data Mesh Approach](#) →

MITCHELL POSLUNS, ANALYTICS MANAGER, SHEN WANG, PRINCIPAL DATA ENGINEER

[The Role of Culture in Business Transformation](#) →

EMILI BUDELL-RHODES, DIRECTOR, ENGINEERING CULTURE

[AI iQ™ for a Human-Focused Future: Understanding the Technical Implications of GenAI](#) →

SETH DURBIN, CEO QANTM.AI

[Using Strategic Assessments to Level Up your Data Organization](#) →

ADAM ROSS NELSON, DATA SCIENTIST, AUTHOR, CAREER COACH

[The Evolving Landscape of Work: Navigating Change in the Age of AI](#) →

SADIE ST. LAWRENCE, FOUNDER & CEO, WOMEN IN DATA

[Driving Decision Making with Applied AI & ML](#) →

RAUL V. RODRIGUEZ, PHD, VICE PRESIDENT, WOXSSEN UNIVERSITY

[Data Infrastructure Through the Lens of Scale, Performance, and Usability](#) →

RYAN BOYD, CO-FOUNDER, MOTHERDUCK



Cosmo's Pro Tip:
Use our our Convince Your Boss letter to explain why you should be approved to attend.
[Download](#) →

The background features a large, stylized circular graphic composed of concentric rings and segments in shades of purple and blue. Scattered throughout are various numbers (0, 1, 2, 3, 4, 5, 6, 9) and upward-pointing arrows, some in white and some in light blue. The overall aesthetic is futuristic and data-oriented.

**EXPLORE ALL OF THE
SESSIONS AVAILABLE TO YOU.**

[VIEW THE AGENDA](#)

