

Cosmo's Guide to Data Universe 2024

FOR EXECUTIVES & BUSINESS LEADERS

WHO ARE LOOKING FOR HIGH-QUALITY CONTENT, USE CASES ACROSS INDUSTRIES, AND DIVERSE PERSPECTIVES ON FUTURE TRENDS AND EMERGING TECHNOLOGIES.



Your Function

CEO, FOUNDER, STRATEGY OFFICER,
HR PROFESSIONAL, PRODUCT
MANAGERS, CMO, OR CRO

Your Superpower

YOU OPERATE BUSINESSES AND
WANT TO MAXIMIZE PROFITS OR
REDUCE COSTS THROUGH THE
DEPLOYMENT OF DATA AND TECH

Your Experience Level

ALL

Your Passion

TURNING INSIGHTS INTO TANGIBLE
OUTCOMES FOR YOUR BUSINESS

DATA UNIVERSE 2024

Data Universe brings it all together

with thought-provoking conversations by and between industry experts, inspiring you to rethink assumptions, and illuminating the trends and possibilities for the future.

Stay on top of AI's revolutionary new uses and risks,

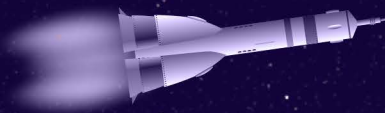
some immediate, others just over the horizon, with sessions showcasing the latest and greatest innovations and applications as well as best-in-class risk planning, governance, and data management strategies.

Expand your universe by exploring new ways of thinking about your role

including how you can influence your team and organizational culture, and ways to shape your data and AI investments to thrive under uncertain, and fast-evolving circumstances.

Engage with deep insights to help you thrive in the expanding data universe.

Through debates, panel discussions, and case studies, you'll learn from visionaries and domain experts, how to evaluate the full scope of considerations you'll need to anticipate, plus tips, tools, and practical strategies you can walk away with.



Top Sessions for Executives & Business Leaders

Winning in an AI world: How and Where AI Fits in Your Data Strategy

DAVID BOYLE, AUDIENCE STRATEGIES

Join data nerd and business strategist David Boyle as he highlights case studies of how and where global brands are using artificial intelligence to drive data-driven business transformation. Discover strategies for capitalizing on AI to overcome industry challenges, open new market opportunities, and transform culture and commerce. [LEARN MORE →](#)

1

Learnings from Embedding Generative AI into Your Business Strategy

EMILI BUDELL-RHODES, DIRECTOR, ENGINEERING CULTURE, EVP & CTO, LEXIS NEXIS, LEGAL & PROFESSIONAL DIVISION

This panel discussion is a deep dive into some of the learnings and experiences from the practical application of generative AI into customer offerings and internal processes. Among other things, the panelists will reflect on the importance of data quality, data security, the responsible use of data as well as change management when it comes to embedding generative AI into the business strategy. [LEARN MORE →](#)

2

From Copy/Paste to Data-Informed Strategic Leadership

JASON FOSTER, DATA STRATEGIST AND AUTHOR, CYNOZURE

Just as every company has its own distinct identity and goals, each organization's data strategy requires a tailored approach aligned with their unique attributes, culture and strategy. This session delves into the importance of a well-crafted data strategy and how to build one for the evolving nature of your organization. [LEARN MORE →](#)

3

Top Sessions for Executives & Business Leaders

AI iQ™ for a Human-Focused Future: Understanding the Technical Implications of GenAI

SETH DURBIN, CEO QANTM.AI

Through a blend of strategic insights and practical examples, this presentation offers a roadmap for businesses looking to integrate pre-trained deep learning models – e.g., Foundation and generative AI models such as GPT-4, into their organizations for competitive advantage. Walk away with actionable strategies for building the infrastructure, culture, and processes necessary. [LEARN MORE →](#)

4

Assembling a Data Team, LEGO-Style

VERONIKA DURGIN, DATA AND ANALYTICS LEADER

“Lego style” data teams, with their modular structure, can be capable of adapting to challenges faster, can facilitate quick feedback cycles, and better utilize individual skill sets to realize a shorter time to value. Learn how to unlock their true potential. [LEARN MORE →](#)

5

Using Strategic Assessments to Level Up your Data Organization

ADAM ROSS NELSON, DATA SCIENTIST, AUTHOR, CAREER COACH

Drawing on his 2023 book ‘Confident Data Science’, Adam Nelson will show you how to measure your organization’s data culture and use this key metric to understand how well your organization’s culture performs along four key dimensions. [LEARN MORE →](#)

6

Additional Recommendations

AI Has Taken Off, but Where is it Going →

JANA EGGERS, CEO NARA LOGICS

Data is NOT the New Oil (Hint: It's Far More Valuable) →

DOUG LANEY, DATA & ANALYTICS STRATEGY ADVISOR, SPEAKER, AUTHOR, INSTRUCTOR

May You Live in Exciting Times: Embracing Technological Evolution →

FLAVIO VILLANUSTRE, CISSP, CISO & SVP OF TECHNOLOGY, LEXISNEXIS RISK SOLUTIONS

AI on the Blockchain: A Surprisingly Real-World Platform →

THERESA JOHNSON, PRODUCT MANAGER & INVESTOR, AIRBNB

AI in Finance: The Rise of Convincing Fake Customers →

ARI JACOBY, FOUNDER & CEO OF DEDUCE

Driving Decision-Making with Generative AI →

RAUL V. RODRIGUEZ PHD, WOXSEN UNIVERSITY

Generative AI Transformation: The LexisNexis Journey →

JEFF REIHL, EVP & CTO LEXISNEXIS LEGAL & PROFESSIONAL DIVISION

Can AI heal our planet? Applying AI to Climate Science →

NAVDEEP MARTIN, FOUNDER & CEO, FLYPOWER

Governance as an Enabler for Better Outcomes →

EMILI BUDELL-RHODES, DIRECTOR, ENGINEERING CULTURE

A Little (Data) Privacy Please! →

TAMI DOKKEN, CHIEF DATA PRIVACY OFFICER, FORMER WORLD BANK AND MONEYGRAM

Privacy in an Artificially Intelligent World →

TAMMY TSAI, CDO, BIGID, TAMI DOKKEN, CHIEF DATA PRIVACY OFFICER, FORMER WORLD BANK AND MONEYGRAM; **RAVI NETRAVALI**, FOUNDER & CTO, BREEZEML

The Human Side of Data Management →

TONY MAZZARELLA, DIRECTOR, ENTERPRISE DATA ENABLEMENT & GOVERNANCE, VOYA FINANCIAL

Forging Resilience: A Holistic Approach to AI Policy, Governance, and Security →

GINA GUILLAUME-JOSEPH, CHIEF, INNOVATION OFFICER, CYBERSEC INTERNATIONAL

Additional Recommendations

Empowering Data Ownership and Operational Excellence with Galaxy: A Data Mesh Approach →

MITCHELL POSLUNS, ANALYTICS MANAGER, SHEN WANG,
PRINCIPAL DATA ENGINEER

The Role of Culture in Business Transformation →

EMILI BUDELL-RHODES, DIRECTOR, ENGINEERING CULTURE

Unlocking the Power of Gen AI: Transforming the Non-Profit Sector →

YOUNGSUK, 'YS' CHI, CHAIRMAN, ELSEVIER

How to Succeed as a Solo Data Scientist →

LAUREN BURKE, DATA SCIENTIST, COVERMYMEDS

Panel: Crafting Your Data Ecosystem: Strategies for Integration and Impact →

SADIE ST. LAWRENCE, FOUNDER & CEO, WOMEN IN DATA, AND
GUESTS

Creating a Data-Guided Culture →

JENNIFER AGNES, EXECUTIVE COACH & FORMER CDO, CYNOSURE

Where Data Meets Design: Effective Data Visualization →

CHRISTINE STATHOPOULOS, FOUNDER, DARE TO DATA

Driving Decision Making with Applied AI & ML →

RAUL V. RODRIGUEZ, PHD, VICE PRESIDENT, WOXSEN UNIVERSITY

The Evolving Landscape of Work: Navigating Change in the Age of AI →

SADIE ST. LAWRENCE, FOUNDER & CEO, WOMEN IN DATA



Cosmo's Pro Tip:
Use our our Convince Your Boss
letter to explain why you should
be approved to attend.
[Download](#) →



**EXPLORE ALL OF THE
SESSIONS AVAILABLE TO YOU.**

[VIEW THE AGENDA](#)

